# **Create With Intention ("createwithintention.shop") Privacy Policy**

Effective January 1, 2025

"Safeguarding your personal information is just plain good business."

The Federal Trade Commission

This Privacy Policy ("Privacy Policy Agreement", "Policy") describes how Create With Intention ("createwithintention.shop") collects, uses, and shares your Personal Information ("Personal Data"), as well as an explanation of your data rights. Create with Intention does **NOT** sell Personal Information to third parties. This policy applies to all ("users", "you", or "your") on createwithintention.shop website, mobile site, emails, and Point-of-Sale wireless devices. The Personal Information collected is provided only from you when you visit, purchase, or contact through emails. You provide your name, home address, email address, phone number, payment information, and information included in your emails to contact@createwithintention.shop. Your Personal Information is required and processed to provide and ensure security, comply with any applicable laws and regulations, allow customers to data, process account information, invoicing, and communicating with visitors and customers. Create With Intention values your Personal Information, however createwithintention.shop cannot guarantee absolute protection, so it is encouraged to set strong passwords for your payment methods and email addresses used on the website, mobile site, emails, or Point-of-Sale wireless devices.

Create With Intention encourages you to read the Privacy Policy in its entirety and if you disagree with it, you must immediately leave and discontinue with createwithintention.shop. By continuing to visit to browse or purchase from the website, mobile site, or Point-of-Sale wireless devices you acknowledge that you have read and understand the entire policy. Also, by continuing to communicate by email you acknowledge that you have read and understand the entire policy. Create With Intention reserves the right to make changes to this policy at any given time. If you want to make sure that you are up to date with the latest changes, it is advised that you frequently visit this page. Using createwithintention.shop, you are therefore consenting to the data collection procedures expressed in this policy. If you have any questions or concerns regarding this Privacy Policy Agreement related to the website, mobile site, emails, and Point-of-Sale wireless devices, please communicate by contacting contact@createwithintention.shop

#### Children under the age of 18

Anyone under the age of eighteen (18) must obtain parent or guardian permission to visit and purchase from createwithintention.shop. The website and mobile site are not directed to and does not knowingly collect personal identifiable information from minors under the age of eighteen (18). If it is determined that such information has been inadvertently collected on anyone under the age of eighteen (18), Create With Intention shall immediately take the necessary steps to ensure that such information is deleted from the system's database, or in the alternative, that verifiable parental consent is obtained for the use of such information.

#### **Security Methods**

Create With Intention takes precautions to protect your Personal Information. When you submit sensitive information via the website, mobile site, emails, or Point-of-Sale wireless devices your information is protected both online and offline. Wherever Create With Intention collects sensitive information (e.g., credit card information), that information is encrypted and transmitted in a secure way. Create With Intention values your Personal Information, however createwithintention.shop cannot guarantee absolute protection, so it is encouraged to set strong passwords for your payment methods and email addresses used on the website, mobile site, emails, or Point-of-Sale wireless devices.

The owner ("Sole Proprietor") needs the information to perform for business reasons only. Therefore, your Personal Information is kept in the system only as long as there is a business reason to have it. The computers, servers, and wireless devices are kept in a secure environment and protected by active and updated security software. This is all done to prevent any loss, misuse, unauthorized access, disclosure, or modification of the user's Personal Information under Create With Intention's control.

### **Third-Party Websites**

By August 1, 2023, Create With Intention ("createwithintention.shop") will contain links to other websites and mobile sites. Create With Intention does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites and mobile sites. Therefore, it is encouraged to all users and visitors to be aware when they leave createwithintention.shop and to read the privacy statements of every website and mobile site that collects personally identifiable information. This Privacy Policy Agreement applies only and solely to the information collected by Create With Intention.

#### Create With Intention is affiliated with Wix.com Ltd.

Wix.com Ltd. ("Wix") is an Israeli software Web development company that provides cloud-based web services, allows users to create HTML5 websites and mobile sites, and stores and processes Personal Information. Wix does **NOT** sell Personal Information of Create With Intention or Users-of-Users to third parties. Wix stores Personal Information with data storage providers with strong data protection and security regulations. Wix serves as a Processor of Personal Information only where there are strong data protection laws in the USA, Europe, Israel, or other jurisdictions with or

without affiliates and service providers. Create with Intention serves as the Controller of Users-of-Users Personal Information. The terms Processor and Controller are defined by the European Union General Data Protection Regulation ("GDPR"). Wix.com Ltd has no direct relationship with Users-of-Users Personal Information unless createwithintention.shop directs Wix to collect, store, and process certain Personal Information. For example, createwithintention.shop can import email contacts from third-party services like Gmail or manage contacts on the website and mobile site and these contacts are stored with Wix per Create With Intention's behalf. Ultimately, Create With Intention is responsible for the security, integrity, and authorized usage of all Personal Information.

Wix may share createwithintention.shop and Users-of-Users Personal Information with third parties, which are selected partnered service providers, law enforcement, and for legal requirements and obligations. These are hosting and server co-location services, communications, content delivery networks (CDNs), data and cyber security services, billing and payment processing services, domain name registrars, fraud detection, prevention services, web analytics, email distribution, monitoring services, session recording, remote access services, performance measurements, data optimization, marketing services, content providers, and legal and financial advisors.

Wix retains Personal Information of Create With Intention and Users-of-Users for as long as Create With Intention's account remains active. If the entire account is deactivated, Wix will only continue to retain Personal Information of Create With Intention and Users-of-Users if there is a legal requirement and obligation to resolve a dispute, prevent fraud, prevent abuse, enforce agreements, and to protect legitimate interests.

Wix notifies their account holders of any updates deemed as "material" of Personal Information collection, usage, and storage. In return, if those updates include and/or affect visitors, customers, or Users-of-Users Personal Information then, Create With Intention will make those changes in this Privacy Policy Agreement.

#### **European Union (EU)**

The European Union operates the processing and transferring of Users-of-Users Personal Information and ensures protection under an approved transfer mechanism in accordance with the Data Processing Addendum-Users ("DPA"). Also, processing and transferring can occur within the territory of one or more sectors of the EU, Israel, or third country that the European Commission has decided in accordance with the DPA.

Create With Intention operations ("small business") is located primarily in the United States. If you provide Personal Information, it will be transferred out of the European Union (EU) and sent to the United States. (*The adequacy decision on the EU-US Privacy* became operational on August 1, 2016. This framework protects the fundamental rights of anyone in the EU whose personal data is transferred to the United States for commercial purposes. It allows the free transfer of data to companies that are certified *in the US under the Privacy Shield*). By providing Personal Information to Create With Intention, you are consenting to its collection, storage and use as described in this Privacy Policy.

## **Cookie Policy**

## The Cookie Banner:

- Inform how the visitor's cookies are being used.
- It demonstrates how the business owner cares about the visitor's rights and data privacy.
- It builds trust between the business owner and the visitor.
- It allows visitors to either accept, decline, or remove all cookies, or accept specific types of cookies settings to notify you if you receive cookies, or you may choose to block them. These settings are in the "Options" or "Preferences" menu of your browser. Most importantly, the business practices **Do Not** change in response to a "Do Not Track" in the HTTP header from a browser on the website and mobile site, however, most browsers allow you to control cookies settings, but this may affect how the website and mobile site functions.

There are some external elements that the Cookie Banner does not control, so potential cookies will continue to load. These elements are social features, third party apps, custom codes, and admin pages. Therefore, it is important to know that createwithintention.shop is connected to an Instagram account, Instagram Ads, Google Maps, Google Ads, Shippo, Do Not Sell Data, Wix Business Solutions, and Wix Multilingual.

## **Cookies:**

- Allows a website and mobile site to recognize a user's computer.
- Makes a website and mobile site user-friendly.
- May have different durations depending on their function.
- Are used for stability, security, functionality, performance, and marketing purposes.

## **Types of Cookies:**

When you visit the website and mobile site the essential cookies are automatically loaded and cannot be disabled, but visitor's consent is needed for cookies for functional, analytics, and marketing purposes.

- Essential:
  - Allows visitors to use secure and private areas and cannot be disabled.
- Functional:
  - Used to remember choices to improve and increase personalized experiences and can be disabled.

## • Analytics:

 $\circ$  Allows understanding how the website is used and can be disabled.

### • Marketing:

• Used to track and collect advertising effectiveness to deliver ads that fit your interests and can be disabled.

Create With Intention reserves the right to make changes to this Cookie Policy at any given time. If you want to make sure that you are up to date with the latest changes, It is advised that you frequently visit this page. Using createwithintention.shop, you are therefore consenting to the tracking technology expressed in this Cookie Policy. If you have any questions or concerns regarding this policy related to the website and mobile site, please communicate by contacting contact@createwithintention.shop

### **California Residents**

The California Consumer Act ("CCPA") was enforced on January 1, 2020, and The California Privacy Rights Act ("CPRA") amended and expanded on the CCPA on January 1, 2023. The CPRA provides new privacy consumer rights allowing users to prevent Personal Information from being used or sold without consent or knowledge of that consumer.

Included in and addition to this Privacy Policy, The CCPA(CPRA) allows visitors on websites and mobile sites to request disclosures on how personal data is collected, used, and shared. Also, allows the option to opt out and access to deletion of their Personal Information that was collected. Take note that access to deleted Personal Information begins with a completed consumer request. As defined by the CCPA (CPRA), Create With Intention does **NOT** sell your Personal Information or Users-of-Users Personal Information to third parties and does **NOT** discriminate against any user or through an authorized agent operating on their behalf that exercises the user's rights under the CCPA(CPRA).

As of now, Create With Intention does not retain profiles, subscriptions, or member's accounts from users. The Personal Information collected is provided only from you when you visit, purchase, or contact through emails. The owner ("Sole Proprietor") needs the information to perform for business reasons only. Therefore, your Personal Information is kept in the system only as long as there is a business reason to have it.

The rights described in the CCPA(CPRA) are not separate from this Privacy Policy, therefore the policy, terms and conditions apply. Also, the rights described may apply to other states' residents in the USA depending on applicable laws and regulations.

### **Acceptance of Terms and Conditions**

By using createwithintention.shop, you are hereby accepting the terms and conditions stipulated within the Privacy Policy Agreement. If you are not in agreement with these terms and conditions, then you should refrain from further use of this website, mobile site, emails, or Point-of-Sale wireless devices. In addition, your continued use of the website, mobile site, emails, or Point-of-Sale wireless devices following the posting of

any updates or changes to these terms and conditions shall mean that you agree and accept such changes.

You have the right to file a complaint with your local government agency for consumer privacy and security data protection, however it is highly recommended that you first contact Create With Intention to give the owner ("Sole Proprietor") a chance to reach a resolution.

If you have any questions or concerns regarding the Privacy Policy Agreement related to the website, mobile site, emails, Point-of-Sale wireless devices, and Users-of-Users Personal Information, please communicate by contacting contact@createwithintention.shop